

IRISH entrepreneur

BUSINESS AND
ONLY ALL-ISLAND BUSINESS MAGAZINE

NEW YEAR GIFTS

IDEAS FOR REWARDING EMPLOYEES

BUSINESS PORTRAIT LAUNCHED

CELEBRATING OUR ISLAND'S
INNOVATIVE ENTREPRENEURS

THE GOLDEN MILE

INTEGRATING ALL-ISLAND
BUSINESS

FEAR OF FAILURE

OVERCOMING THE SIGMA

IGNITING INSTANT RECOGNITION

BRAND AWARENESS

2008's BIG PLAYER

WIND SWEEP **EDDIE O'CONNOR** GROWS
AIRTRICITY TO A PHENOMENAL SUCCESS
AND IS NOW PREPARING TO SELL OUT FOR
AN ESTIMATED PRICE TAG OF **€2 BILLION**

€9.95 / £3.50 VOLUME 5 ISSUE 11



THREE YOUNG BUSINESSMEN
PRODUCT PROVES A REAL S

IGNITING INNOVATION IN FEMALE ENTREPRENEURS

MORE THAN 370 PEOPLE ATTENDED THE NATIONAL WOMEN'S ENTERPRISE DAY EVENT AIMED TO INSPIRE, ACTIVATE AND ASSIST WOMEN ACROSS THE COUNTRY IN RUNNING THEIR OWN BUSINESS



↑ Tara Cunningham, Release Communications Intervention; Catherine Fulvio, Ballyknocken House and Cookery School; Suzanne Browne, Handy Baby; Sheelagh Daly, Chair of the National Women's Enterprise Day and Chief Executive of Wicklow County Enterprise Board; Rachel Doyle of Arboretum, Lifestyle and Garden Centre with Ruth Badger, keynote note speaker, former participant in The Apprentice

The National Women's Enterprise Day offered support to women already in business and those thinking of starting out, providing the opportunity to meet and avail of supports available. Keynote international speaker Ruth Badger said it was a great opportunity to make new contacts, useful in growing a business.

INSIGHTFUL

Seven case studies of successful women who have set up their own businesses, including Dublin city clients Handybaby, Release and Blazing

Salads shared their insights.

People learnt about networking from Will Kintish and got to practice their own networking skills. Exhibitors including the Companies Registration Office, Patents Office and the Revenue.

This inaugural national one day conference was organised by County & City Enterprise Boards and funded by the Gender Equality Unit in the Department of Justice, Equality and Law Reform. The partners in this programme included Enterprise Ireland, Teagasc, Bord Bia and Fáilte Ireland.

STUDENT ENTERPRISE AWARDS

ENTERPRISE IRELAND STUDENT ENTERPRISE AWARDS CELEBRATES 25TH YEAR WITH RECORD PRIZE FUND OF €65,000



The 2008 Enterprise Ireland Student Enterprise Awards were launched at an official ceremony at the prestigious Farnleigh House at the Phoenix Park. This year's awards marks the 25th anniversary

of the awards which offer third level students from all academic disciplines, across the island of Ireland the chance to realise their entrepreneurial ambitions. The awards are Ireland's largest and longest established third-level student enterprise competition, boasting an unrivalled prize fund worth €65,000. Designed to foster and promote innovation and entrepreneurship amongst third level students are sponsored by Enterprise Ireland, Invest Northern Ireland and Cruickshank Intellectual Property Attorneys. The competition is open to all full-time undergraduate and post graduate students. Application forms will be available online at: www.enterpriseireland.com/studentawards08



4 – 8. 7. 2008

decorate life:

More is less –
1 date, 5 events,
1000 ideas!

Decorate Life, the new combine trade fair in July, showcases all the highlights of the consumer goods sector at the same time. For business professionals who want to discover and order the latest exciting ideas at the ideal time of year.

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outdoor living young living

the design annual
inside: SHOWTIME

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